

# Tom Engström

## Senior Product Designer

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Reinickendorfer Strasse 4  
13347, Berlin, Germany

Experienced in UX/UI design, user research, front end development and cross-functional teamwork. Seeking a challenging role in building impactful product experiences that improve lives, promote well-being and deliver successful business outcomes.

### Portfolio

<https://tomengstrom.com>

### LinkedIn

<https://linkedin.com/in/tomengstrom>

## RELEVANT WORK EXPERIENCE

- November 2021 – Present  
**Senior Product Designer (contract)**  
MakeTimeFlow  
**Key impact:** Launched new service, improving company revenue.  
Design, user research, wireframing and prototyping for a productivity coaching Web and iOS app in cross-functional team.
- April 2017 – Present  
**Product Designer & Co-founder**  
Timespace Cloud  
**Key impact:** Design services bringing in 40% of revenue.  
Product designer and co-founder consulting clients specializing in productivity and well-being technology.
- March 2022 – March 2023  
**Senior Product Designer (contract)**  
Brigham Education Institute  
**Key impact:** App launched to >85% of target audience, exceeding goals.  
Design of intranet app within cross-functional team. User research, wireframing, prototypes, UX and UI design.
- January 2019 – February 2022  
**Lead Product Designer**  
OurBalance  
**Key impact:** Secured pre-seed funding, improved app retention rate by >200%.  
Led end-to-end design for B2C/B2B well-being tool.  
Created a cross-platform design system, coordinated user research and data analysis.

## SKILLS

Design thinking  
Cross-functional teamwork  
Stakeholder management  
UX research  
Storyboarding  
Wireframing  
User flows  
Prototyping  
UI Design  
UX Design  
Design systems  
Figma  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe XD  
JavaScript/HTML/CSS

## COURSES

**Facilitation Fundamentals**  
AJ&Smart, 2024  
**Behavior Design**  
Fabric Academy, 2021

## PROJECTS

### Focus

2018 (at Timespace Cloud)

**Key impact:** Improved maintainability and UX Design for a B2B cross-platform team collaboration and productivity tool for Web, Android, and iOS.

### That Year in Seoul

2019 (self-initiated)

**Key impact:** Wrote, illustrated, self-published and sold out a 250 print run of graphic novel.

## EDUCATION

Aalto University, Finland

### Master of Arts (M.A.)

New Media Design and Production

Focus on interactive storytelling, user engagement, mobile & gamified language learning technology.

Exchange year in Media Design at Hongik University, South Korea.

Aalto University, Finland

### Bachelor of Arts (B.A.)

Graphic Design

Typography, visual design, digital editorial design, user-centric design

Aalto University, Finland

### Bachelor of Science (B.Sc.)

Media Technology

User-centric front-end development.

## AWARDS & ACHIEVEMENTS

**Silver award UX design, Vuoden huiput** (2015).

**Chairman of GRRR Ry** (2011-2014).

Aalto university visual communication design student association chairman.

## LANGUAGES

Finnish (native)

English (C2)

Swedish (C1)

German (A1)

Korean (A1)